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December 28, 2010



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Hotel accommodations provided by Isle Hotel Bettendorf. You must reserve your room by FRIDAY, January 7, 2011 to guarantee availability and special discounted rate of \$89 for specific room types.

Call: 1-800-843-4753
Mention code: RHC0114

Roundtrip ground shuttle from Chicagoland to Quad Cities provided by Express Air Coach. Call 1-888-306-7772 ext 2 to book your space now. Mention GQCHCC when booking.

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Call 309-797-8650
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Hi {FIRST_NAME|GQCHCC Supporter},

On behalf of the GQCHCC Board, Advisors, and Staff, thank you for your support and generosity throughout the year!

Special thanks to our Board of Directors, Advisors, members, sponsors, donors, and volunteers who have joined and supported us through their contributions, referrals, and participation at our events and workshops. Through their help, membership and participation has grown tremendously, including Hispanic and non-Hispanic individuals and small-to-large organizations from the business, education, government, health, non-profit, religious, and arts sectors, to name a few.

We listened and responded to the needs and requests of our members and community by developing diverse programs and events to help strengthen and grow their businesses and organizations. We provided technical assistance, training, educational, informational, and networking opportunities. We created a leadership speakers series and we continued to advise companies and organizations on developing authentic, long-term relationships among Hispanics and others in the community. As the largest and fastest growing minority population, we stressed the importance of valuing our purchasing power, our leadership contributions to the community, our tremendous small business growth (especially among Latinas), and our small, medium and large company impact.

In partnership with you, we will continue to contribute to the economic and community growth in the Quad Cities and beyond. As we head into 2011, we need your continued input and support, so that we can provide more programs and resources to the Hispanic community and others. Please join us or continue as members, sponsors, donors, volunteers, and partners. You can visit our website regularly, www.gqchcc.com, to learn how to participate and to constantly be updated on activities, opportunities, and resources. To start the New Year with us, please join us for our Annual Meeting and banquet on the evening of January 15th, 2011, at the Isle Casino Hotel Bettendorf. Our guest speaker will be Javier Palomarez, President and CEO of the United States Hispanic Chamber of Commerce. More detailed information is provided below.

We wish you a happy and productive New Year! Thank you, again!

Alfred Ramirez, President

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GQCHCC Annual Meeting Celebration

Saturday, January 15th
5:30 pm-10:30 pm

It's not too late to grow your business!

GQCHCC MEMBER, Jim Lathrop of JB Lathrop & Associates, has offered to conduct a **FREE** 20-question study of the human capital practices (employee hiring, development, retention, etc.) of each GQCHCC member organization that chooses to participate.

The study will result in an anonymous summary report of the combined state of human capital processes of all the participating organizations, and then an individual report and an offered review discussion with each organization concerning their results.

To participate organizations must:

- Be a GQCHCC member.
- Have a minimum of five (5) employees.
- Meet Jim for 60-90 minutes on or before January 11, 2011 to conduct the interview.

For further details or to register for the study please contact Jim at jlathropsphr@live.com or Jeanne Lathrop at jlathrop2711@live.com.

5:30 pm-6:15 pm Cocktail Reception
6:30-8:30 pm Dinner
8:30 pm-10:30 pm Music and more networking

Individual Tickets: \$25 Member, \$35 Non Member, and \$20 Student

Event Sponsorship and Silent Auction Opportunities Available

Table and Sponsorship Rates:

Diamond Sponsor: \$5,000 includes 4 tables, VIP Reception tickets, Mention in TV, Newspaper and Radio Ads, Program Listing, 5 minute VIP Reception Comments, Banner placement

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Emerald Sponsor: \$500 includes 1 table, Newspaper Ad, and Program Listing

Opal Sponsor: \$250 includes 4 seats and Program Listing

Topaz Sponsor: \$100 includes 2 seats and Program Listing

Purchase your table or ticket [NOW](#).

RSVP by January 7th, 2011, by phone: 309-797-8650
Or Click [HERE](#).

Isle Hotel-Isle Center Bettendorf, 1777 Isle Parkway,
Bettendorf, IA 52722

Special Guest and Keynote Speaker: Javier Palomarez,
President and CEO of United States Hispanic Chamber of
Commerce



The United States Hispanic Chamber of Commerce (USHCC) is the leading advocate for nearly 3 million Hispanic-owned businesses and over 200 local Hispanic chambers throughout the United States. Palomarez is one of the nation's pre-eminent multi-cultural sales and marketing executives. He is a sought-after spokesperson, thought-leader and strategist on the issues affecting America's consumers, particularly those in the Hispanic community. His opinions and points of view have appeared in leading publications including The Wall Street Journal, Business Week, USA Today and many others.

Most recently, Palomarez served as Vice President of Multicultural Marketing at ING Financial Services, where he was recruited to lead diversity outreach programs. He was responsible for marketing, sponsorships, public relations and external communications to help position this global leader in the financial services industry.

Palomarez began his career at Allstate Insurance Corporation where he worked to initiate the industry's first fully-integrated, nationwide Hispanic marketing, sales and service campaign. Following his tenure at Allstate, Palomarez was recruited by Sprint, Inc, where he rose through the ranks to become the Assistant Vice President for Marketing and Public Relations. As the youngest of ten children, Palomarez spent his formative years as a migrant farm worker. He is the product of public schooling and learned English as a second language. As a former high school drop-out, he obtained a GED and worked his way through college. While in college, Palomarez earned national recognition as the recipient of the Wall Street Journal's Student Achievement Award. He graduated with a Bachelor of Arts degree in Finance from the University of Texas – Pan American.

Annual Meeting Celebration Sponsors:

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Join the GQCHCC Familia today!

The Greater Quad Cities Hispanic Chamber of Commerce (GQCHCC) is supported by individuals, organizations, businesses and corporations who believe in supporting the region's growing Latino community and the mission of increased business and civic engagement by the Latino community and others. This is accomplished by becoming a GQCHCC member, sponsor, or donor. Membership is open to anyone who would like to support our efforts in the Latino and general community.

[Become a member today!](#)

[Be a sponsor or donor for our upcoming event!](#)

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