



July 13th, 2011

[About Us](#) | [Calendar](#) | [Sign-Up for E-Newsletter](#) | [Employer Opportunities](#) |

[Join Now](#) | [Donate](#)

In this newsletter:

GQCHCC Events

- Night with the QC River Bandits with special guest appearance by Erik Estrada

GQCHCC Member Events

Public Service Announcements

- Free Growth Coaching for Small Business

News You Can Use

- Hispanics Identifying Themselves as Indians
- IL College Savings Plan
- Scholarships

Follow GQCHCC!



Join us!

GQCHCC night with the QC River Bandits with special guest appearance by Erik Estrada

Thursday, July 14th

Support GQCHCC Members:

This Week

GQCHCC Member, **NAACP**, presents a premier play of: A Lesson Before Dying by Romulus Linney, TODAY, Wednesday, July 13th at Playcrafters Barn Theatre, 4950 35 Avenue, Moline. Tickets are \$10. Refreshments available at 6:30 p.m. and play begins at 7:30 p.m. For more information call: (563) 386-1500 or [email](#).

Private Reception: 5:30 p.m.-7 p.m.
includes free snacks on 3rd floor
Suite Level
Game: 7 p.m.

Featured specials of the night: \$2
beers and \$2 sodas

Tickets: \$7
includes 1 bleacher ticket and must
be purchased at GQCHCC's office
to attend the private reception.
Families and Children welcome.
Children 3yrs and under—free.

GQCHCC will be selling tickets at
our office: 511 17 Street, Moline, IL
61265. Call: (309) 797-8650 or
[Email](#).

Modern Woodmen Park
209 S. Gaines Street Davenport, IA

QC River Bandits will play Dayton
Dragons

Erik Estrada starred as highway patrol
officer Frank Poncherello in the highly
successful television series, "CHiP's" for 6
years.

News You Can Use

Hispanics Identifying Themselves as Indians by
Geoffrey Decker, The New York Times

"...changes to emerge from the 2010 census,
which showed an explosion in respondents of
Hispanic descent who also identified
themselves as American Indians. Seventy
percent of the 57,000 American Indians living in
New York City are of Hispanic origin, according
to census figures. That is 40,000 American
Indians from Latin America — up 70 percent
from a decade ago."

[Read article](#).

GQCHCC Member, **American Cancer Society**, invites you to
"Targeted Therapies for Melanoma and Lung Cancers" on
Thursday, July 14th at 8 a.m. at Trinity Medical Center-West
Campus 2701 17 Street Rock Island, IL. Keynote speaker:
Neelu Puri, PhD University of Illinois College of Medicine at
Rockford. Tickets are \$15 each. RSVP by phone: (309) 794-
0601, option #3. [Read more](#).

GQCHCC Member, **Casa Guanajuato**, invites you to [Drinking
Beer Fights Cancer](#), on Friday, July 15th from 6-8 p.m. at
Stern Beverage, 961 Tech Drive, Milan. This informational
event will help bring health awareness of prostate cancer to
the Hispanic community. Two free beers to everyone over 21
and tacos will be provided. [Read more](#).

GQCHCC Member, **THE National Bank**, is hosting a [FREE](#)
shred day on Friday, July 15th in conjunction with Cintas
Document Management. Reduce your risk of identity theft and
shred your old financial documents on site at the following
THE National Bank locations: 5210 Jersey Ridge Road,
Davenport 2:00 p.m. – 4:00 p.m. 701 Avenue of the Cities,
East Moline 5:00 p.m. – 7:00 p.m. Stop in for FREE ice cream
from 11am until 3pm and for FREE hot dogs, chips, and
lemonade from 4pm until 7pm! You can also register to win
one of 3 paper shredders. [Read more](#).

Next Week

GQCHCC Member, **St. Ambrose University**, invites incoming
7th and 8th graders to explore careers in health care during
[Health Careers Adventure Camp](#) July 18-22. Enrollment is
limited to 30 students and cost is \$175. Registration is limited
to the first 30 students. [Read more](#).

This Month

GQCHCC Member, **American Cancer Society**, invites to you
[Golf Tournament](#) on Sunday, July 24th at Highland Springs
Golf Course at 1 p.m. Cost is \$65 per person and includes 18
holes of golf, cart, 1 hour driving range time prior to tee off and
food and prizes after golf. Sign up your team now. All
proceeds will benefit Relay for Life or Rock Island County. Call
Denny or Debbi to register: (309) 269-8401 or (309) 797-3236.
[Read more](#).

Next Month

GQCHCC partner, **Illinois Hispanic Chamber of Commerce**,
announces [2011 Make the Connection! Hispanic Business
Expo](#) on August 4th from 8 a.m.-5 p.m. at Chicago Navy Pier,
600 E. Grand Avenue, Chicago. Exhibitor and Individual
tickets are available. [Read more](#).

QQCHCC Benefactor:



Platinum Members:

American Family Insurance
AT&T
Bush Construction Company, Inc. / McCarthy
Improvement, Inc.
Community Health Care
Group O
Isle Casino Hotel Bettendorf
TerroStar
Vista International Operations

Gold Members:

Ascentra Credit Union
Ashford University
Augustana College
Black Hawk College-Small Business
Development Center
City of Bettendorf
City of Davenport
Courtesy Car City
DHCU Community Credit Union
DuTrac Community Credit Union
Eastern Iowa Community College District
Hola America Newspaper, Inc.
Hy-Vee
I Wireless Center
IH Mississippi Valley Credit Union
Illinois Casualty Company
Metro Link
Quad City Eagles Football Club
St. Ambrose University
State Farm Insurance
Stoney Creek Inn
The Family Credit Union
THE National Bank
Trinity Regional Health System
Tyson Foods, Inc.
United Health Care
Wal-Mart
West Gateway Partners, LLC
Western Illinois University-QC Campus

**Interested in advertising in QQCHCC's
newsletter?**

QQCHCC Member, **Black Hawk College**, reminds you that registration for Fall 2011 GED classes will take place, Monday August 8 and Tuesday August 9th. Registration will take place at various locations including: Adult Learning Center in Rock Island, IL Work Net Center in Moline, Outreach Center in East Moline and Community Education Center in Kewanee. [Read more.](#)

QQCHCC Member, **LULAC Council 10**, invites you to Scholarship Trivia Night on Saturday, August 13th at 6:30 p.m. Join LULAC for food, fun, and prizes! \$80.00 per table with a maximum of 8 per table. Cash bar and food available for purchase. Where: LULAC Council #10 4224 Ricker Hill Road Davenport, Iowa. Contact Lisa at (563) 340-5787. [Read more.](#)

Public Service Announcements:

FREE Growth Coaching for Small Business Owners

As a small business owner, we know you wear all the hats — and that your time is always in demand. That's why we at The Greater Quad Cities Hispanic Chamber of Commerce have teamed up with American Family Insurance to bring our members the Business Accelerator Program, a FREE growth coaching series for small businesses. To enroll [click here](#).

- Free Webinar: Thursday, July 14th 10:30 am-Noon CDT. Webinar will cover two crucial topics.
- Sales Track: Referrals the Gift the Keeps on Giving. Your next customer is right under your nose, but do you have a plan to get introduced? Referrals can be one of the most potent sources for qualified leads.
- Marketing Track: Marketing on a Limited Budget: E-Marketing & Word-of-Mouth Techniques that Generate Sales. Some people think that the word "marketing" equates to "money" . . . that is, spending lots of it. But that's not necessarily the case. We'll discuss some of the most popular e-marketing techniques: such as newsletters, blogging, and social media.

Scholarships

The Illinois Student Assistance Commission and Illinois Department of Human Services offer Assets Illinois Program for Education to students attending community college throughout IL an opportunity to participate in a savings program in which each dollar saved will be matched by state and federal funds! Students must register for the program by July 31st. [Read more.](#)

Scholarship Opportunity through The Hispanic College Quiz. Students of Latino/Hispanic descent are invited to submit a video and share why your Latino/Hispanic heritage is important to you. Students will be responsible for recording their own video and uploading to a secure site. The three (3) students capturing the most votes will win the following scholarships: 1st place - \$5,000; 2nd place - \$2,500; 3rd place

This could be your ad.

To advertise here,
contact us today!

Contact us!

- \$1,000. The winners will be presented at the Hispanic Association of Colleges & Universities (HACU) 25th Annual Conference, October 29 – 31, 2011. [Read more.](#)

The LULAC National Educational Service Centers (LNESEC) is pleased to invite rising college sophomores majoring in engineering or business to apply to the [General Electric Foundation /LULAC Scholarship Program](#). The GE Foundation/LULAC Scholarship Program is intended to assist and encourage outstanding minority students in completing their college education. Deadline to apply for \$5,000 scholarship is August 10th. [Read more.](#)

Resource Center

Publications

[Hispanic Business Magazine](#)

[Hispanic Executive](#)

[Hispanically Speaking News](#)

[Latina](#)

[Latina Style Inc.](#)

[Latino Midwest News](#)

[Poder, Inc.](#)

Contracting Opportunities

[Army Industry Acquisition Business](#)

[Federal Business Opportunities](#)

Featured Employment

State Farm is currently accepting applications for Agent Team Member. Apply today!

Employment Opportunities

Forward to a Friend

Tel: (309) 797-8650
Fax: (309) 797-8655
E-mail: info@gqchcc.com