

August 3rd, 2011



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In this newsletter:

GQCHCC Member Events

Public Service Announcements

- TODAY! Iowa Summit for Women Entrepreneurs
- TODAY! FREE Webinar: Business Opportunities with the State of Illinois
- Job and Resource Fair
- Guam Business Discovery Trip
- Citizenship Information Meeting
- IL Dept. Of Transportation-Highway Maintainer Resource Fair
- 2012 Executive Leadership Conference
- Advancing Latina Leaders in Nonprofits (ALL IN) Program
- Scholarships

News You Can Use

- Quinn Signs College Scholarship Bill
- Comer Bien: The Challenges of Nourishing Latino Children and Families

Follow GQCHCC!



Save the Date!

5 P's of Marketing + 1

Do you want more business? Would you like to have more clients and more consistent revenue?

Support GQCHCC Members:

This Week

GQCHCC partner, **Illinois Hispanic Chamber of Commerce**, announces **2011 Make the Connection! Hispanic Business Expo** on August 4th from 8 a.m.-5 p.m. at Chicago Navy Pier, 600 E. Grand Avenue, Chicago. This event is FREE for individuals but registration is required. [Read more.](#)

We'll tackle some of the marketing and advertising challenges small businesses face today and show you some tactics for improving your sales and client base.

Thursday, August 25th

11:30 a.m.-1 p.m.

Cost includes lunch: \$25 members, \$35 non members, \$15 students

Location: Stoney Creek Inn and Conference Center, 101 - 18th Street, Moline

Presented by Lori Freemire, Managing Partner, of Results Marketing, Inc.

RSVP NOW

News You Can Use

Quinn Signs College Scholarship Bill- Chicago Sun-Times

- Illinois made it easier for illegal immigrants to pay for college when Gov. Pat Quinn signed a law Monday creating a privately funded college scholarship program.
- "We say to all the people of our country and our state, we want everybody in and nobody left out," Quinn, a Democrat, told a packed auditorium... "Education is the key to opportunity in a democracy."

[Read article.](#)

Comer Bien: The Challenges of Nourishing Latino Children and Families

- The National Council of La Raza (NCLR) launched a new child nutrition film and storybook featuring families and community leaders discussing, in their own words, the challenges to and opportunities for improving Latino children's nutrition and wellness.

Next Week

GQCHCC Member, **Black Hawk College**/Adult Education, **GED Classes**-Fall 2011 Classes Begin Monday August 8, 2011 Black Hawk College/Adult Education **English as a Second Language Classes**-Fall 2011 Returning ESL Student Classes begin August 8th. New ESL student Classes begin August 9th. Call for information: 309-796-8216. [Read more.](#)

GQCHCC Member, **LULAC Council 10**, invites you to **Scholarship Trivia Night** on Saturday, August 13th at 6:30 p.m. at LULAC Council #10 4224 Ricker Hill Road Davenport. Join LULAC for food, fun, and prizes! \$80.00 per table with a maximum of 8 per table. Cash bar and food available for purchase. Contact Lisa at (563) 340-5787. [Read more.](#)

GQCHCC Members, **Big Brothers Big Sisters and Boys & Girls Clubs**, invite you to the **Quad City Bags Classic** on Saturday August 13th at Modern Woodmen Park. Cost is \$60 per team and play begins at 12:30 p.m. Each team is guaranteed at least five games. There will be raffle prizes, skills competition and much more! To register call (309) 757-5777, [email](#), or [online](#).

Next Month

GQCHCC Member, **Global Awareness Consulting**, invites to you **Multicultural Bridal Fair** on August 28, from 10 a.m.-3 p.m. at Hotel Blackhawk, Davenport, IA. Cost is \$8 in advanced or \$10 at the door. FREE FOR BRIDES AND GROOMS! Contact us in advance for your free tickets! [E-mail](#) or phone: (309) -269-6345. [Read more.](#)

Call for Entry

GQCHCC Member, **Putnam Museum and IMAX Theatre**, are working on an **exhibit about the Hispanic Culture of the greater Quad Cities Area** scheduled to open to the public on September 24th. The exhibit will feature the history of the first Mexican immigrants shortly after 1900 and continue through those who are coming to the Quad Cities today. We are especially looking for interesting stories, images and objects from Hispanic newcomers to our area, both from Mexico and from other parts of the Hispanic world. If you have a story, images or objects to share with the community and loan to the museum, please call Christina Kastell, Putnam Curator, 563-324-1054, ext. 227 or [e-mail](#). [Read more.](#)

GQCHCC Member, **LULAC Council 10**, is **seeking queen candidates** for its annual fiesta, which will be Saturday September 24th. The contest is open to Hispanic females ages 15-21 from the Quad-City area. For an application, contact Henry Vargas at (563) 323-4088 or Rita Vargas at (563) 324-3214. The event commemorates the declaration of independence of Mexico from Spain in 1810 as well as Hispanic Heritage Month.

Public Service Announcements:

Iowa Summit for Women Entrepreneurs on Wednesday, August 3rd at FFA Enrichment Center, 1055 SW Prairie Trail Parkway, Ankeny, IA from 1 p.m.-5 p.m. Join the National Women's Business Council and the U.S. Small Business Administration for this half-day program as we discuss ways

[Watch video](#) or [Read story booklet](#).

QQCHCC Benefactor:



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Group O
Isle Casino Hotel Bettendorf
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Eastern Iowa Community College District
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I Wireless Center
IH Mississippi Valley Credit Union
Illinois Casualty Company
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Stoney Creek Inn
The Family Credit Union
THE National Bank
Trinity Regional Health System
Tyson Foods, Inc.
United Health Care
Wal-Mart
West Gateway Partners, LLC
Western Illinois University-QC Campus

Interested in advertising in QQCHCC's newsletter?

This could be your ad.

to support women business owners and entrepreneurs as key contributors to our nation's economic recovery. Space is limited, register today! Read more and [register](#).

FREE WEBINAR Did you know that the State of Illinois purchases more than \$10 billion worth of products and services each year from the private sector? This offers tremendous business opportunities to those companies willing to navigate a complex and evolving set of laws, rules and policies that together govern the state procurement process. This FREE webinar, on **Wednesday August 3, 2011 from 10:30 AM to 12:00 PM CDT**, offers a concise overview on key issues and will provide valuable information to existing state vendors as well as to those who seek to do business with the state and to those who are interested in learning more about state procurement opportunities. [Click Here](#) to enroll.

The Des Moines Branch of NAACP is hosting a **JOB & RESOURCE CAREER FAIR** on Tuesday, August 9th from 11:00 AM – 2:00 p.m. at Corinthian Baptist Church, 814 School Street Des Moines, IA 50309. [Read more.](#)

Be part of the largest military buildup since WWII. U.S. Marines relocating from Okinawa to the island of Guam means an entire infrastructure build from the ground up. Take advantage of this unique opportunity for new avenues to grow your business on this [Guam Business Discovery Trip](#). Discounts are available until August 10th. This trip will include in depth package of Guam's history and culture, introductory meetings to the Government, transportation and more. [Read more.](#)

The Immigration Project will host a [Citizenship Information Meeting](#) on Thursday evening, August 11th, at the Moline Public Library, from 5:30-6:30 p.m. Event is free and open to the public. [Read more](#) o en [español](#).

IL Department of Transportation invites you to [Highway Maintainer Resource Fair](#) on Wednesday, August 17th from 10 a.m.-2 p.m. at MLK Jr. Center, 630 Martin Luther King Drive, Rock Island. Veterans' preference applies to IDOT positions. RSVP by calling (217) 782-2546. [Read more.](#)

Calls for Entry

National Hispana Leadership Institute is seeking applicants for its [2012 Executive Leadership Conference \(ELP\)](#). Each year NHLI selects 22 women to participate in ELP who commit to sharing their profound learning experience by mentoring at least two other Latinas and designing and implementing a leadership project that will significantly impact their community. The program includes 4 weeks of training. Applications must be submitted before Friday, August 12. [Read more.](#)

National Hispana Leadership Institute will once again be selecting twenty-two exceptional Latina leaders between the ages of 24-34 working at nonprofit organizations to join the competitive [Advancing Latina Leaders in Nonprofits \(ALL IN\)](#) Program. Applications are due: Friday, August 26, 2011. [Read more.](#)

To advertise here,
contact us today!

Contact us!

Scholarships

Scholarship Opportunity through The Hispanic College Quiz. Students of Latino/Hispanic descent are invited to submit a video and share why your Latino/Hispanic heritage is important to you. Students will be responsible for recording their own video and uploading to a secure site. The three (3) students capturing the most votes will win the following scholarships: 1st place - \$5,000; 2nd place - \$2,500; 3rd place - \$1,000. The winners will be presented at the Hispanic Association of Colleges & Universities (HACU) 25th Annual Conference, October 29 – 31, 2011. [Read more.](#)

The LULAC National Educational Service Centers (LNEC) is pleased to invite rising college sophomores majoring in engineering or business to apply to the General Electric Foundation /LULAC Scholarship Program. The GE Foundation/LULAC Scholarship Program is intended to assist and encourage outstanding minority students in completing their college education. Deadline to apply for \$5,000 scholarship is August 10th. [Read more.](#)

Resource Center

Publications

[Hispanic Business Magazine](#)

[Hispanic Executive](#)

[Hispanically Speaking News](#)

[Latina](#)

[Latina Style Inc.](#)

[Latino Midwest News](#)

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Featured Employment

State Farm is currently accepting applications for Agent Team Member. Apply today!

Employment Opportunities

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