

August 24th, 2011



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Tomorrow! Lunch and Learn Program

5 P's of Marketing + 1

Do you want more business? Would you like to have more clients and more consistent revenue?

We'll tackle some of the marketing and advertising challenges small businesses face today and show you some tactics for improving your sales and client base.

Thursday, August 25th

11:30 a.m.-1 p.m.

Cost includes lunch: \$25 members, \$35 non members, \$15 students

Location: Stoney Creek Inn and Conference Center, 101 - 18th Street, Moline.

Support GQCHCC Members:

This Week

QC United invites you to [World On A Plate](#) on Thursday, August 25th from 5-7 p.m. at the Putnam Museum/Imax Theatre. Cost is \$20 in advance or \$25 at the door. With your donation you will enjoy delicious ethnic food prepared by Chef Michael, music, guest speakers, culturally-themed games and prizes.

Global Awareness Consulting invites to you [Dream Fundraising Gala](#) on Saturday, August 27th from 6:30-7:30 p.m. at Hotel Blackhawk's Gold Room. Enjoy live music and dance, auction, delicious dinner.

GAC's [Multicultural Bridal Fair](#) is on Sunday, August 28, from 10 a.m.-3 p.m. at Hotel Blackhawk, Davenport. Cost is \$8 in advanced or \$10 at the door.

Next Week

The Community Resource and Learning Center invites you to [Culture, Diversity and Inclusion in the Workplace](#) on Wednesday, August 31st from 5:30-7:30 p.m. at Bethel-Wesley United Methodist Church, 1201-13

Presented by Lori Freemire, Managing Partner,
of Results Marketing, Inc.

Register

[Read More.](#)

GQCHCC Benefactor:



Platinum Members:

American Family Insurance
AT&T
Bush Construction Company, Inc. / McCarthy Improvement, Inc.
Community Health Care
Group O
Isle Casino Hotel Bettendorf
TerroStar
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Eastern Iowa Community College District
Hola America Newspaper, Inc.
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Illinois Casualty Company
Metro Link
Quad City Eagles Football Club
St. Ambrose University
State Farm Insurance
Stoney Creek Inn
The Family Credit Union
THE National Bank
Trinity Regional Health System
Tyson Foods, Inc.
United Health Care
Wal-Mart
West Gateway Partners, LLC
Western Illinois University-QC Campus

Street, Moline.

Next Month

Casa Guanajuato is offering [free vision and hearing screening for babies](#) on Friday, September 2nd from 5-8 p.m. Limited number of screenings are available.

Native American Coalition of the Quad Cities invites you to [71st Annual Labor Day Weekend Pow Wow](#) on Saturday, September 3rd from noon-8:30 p.m. and Sunday, September 4th from noon-4:30 p.m. at Black Hawk State Historic Site.

Viva Quad Cities invites you to the [2nd Annual Scholarship Award Dinner](#). The Scholarship Dinner is on Wednesday, September 7th from 5:30-8:30 p.m. at the Waterfront Convention Center. Cost is \$20. Registration due by August 31st. Join us in recognizing the 2011 Viva Quad Cities Scholarship Recipients.

[Viva Quad Cities Fiesta](#) is Friday, September 9th from 5 -11 p.m. and Saturday, September 10th from 3-11 p.m. at Isle Casino Hotel Parking Area West. Cost is \$5 and children 12 and under are free.

Calls Donations and Participation

Casa Guanajuato QC recently received a national grant to launch AVANCE program. They are currently [seeking donations](#) for various items for children 0-3 years of age.

Metro is teaming up with Quad Cities-area businesses to make commuting to work convenient and affordable for employees through our [Get On Board program](#). To find out more, [email](#) Metro.

Public Service Announcements:

Last Call for Entry

National Hispanic Leadership Institute will once again be selecting twenty-two exceptional Latina leaders between the ages of 24-34 working at nonprofit organizations to join the competitive [Advancing Latina Leaders in Nonprofits \(ALL IN\)](#) Program. Applications are due: Friday, August 26, 2011.

**Resource
Center**

New jobs posted today!

**Employment
Opportunities**

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Contact Us!

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