

September 14th, 2011



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*News You Can Use*

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- The American Jobs Act: The Impact for Hispanic Families and the Economy
- Anticipate Your Company's Biggest Hurdles

**Follow GQCHCC!**



Dear GQCHCC members and supporters,

It has been an honor and privilege to have served you as president of the GQCHCC, a vibrant and impactful organization! I have now transitioned to Group O in Milan, IL, as Vice President, Government Relations and Diversity. I am now a GQCHCC board member and I remain actively involved in our transition, strategic planning, programs and events. Our acting COO, staff, and Board continue to move forward on full throttle. We have exciting events coming up and we encourage

**Support GQCHCC Members:**

**This Week**

Celebrate Hispanic Heritage month with [Mexico's Independence Day "Grito de la Independencia"](#) on Thursday, September 15th at Modern Woodmen Park from 5-9 p.m. This event is Free.

WQPT is featuring [special programs related to Hispanic issues](#), history and

your involvement and support. Please continue to share information and join us in supporting current members and recruiting new members. Please direct GQCHCC general inquiries to [info@gqchcc.com](mailto:info@gqchcc.com). We have attached the press release that includes my new contact information for Group O related matters.

Thank you, again!

**Alfred Ramirez**



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## News You Can Use

*Hispanic Heritage Month 2011: September 15th-October 15th-U.S. Census Bureau News*

[Find Out More](#)

*The American Jobs Act: The Impact for Hispanic Families and the Economy*

- The American Jobs Act reflects a commitment to strengthen the recovery and help increase access to jobs for all Americans. Hispanic families, who will account for 65% of the Nation's population growth between 2010 and 2050, will help form the backbone of America's labor force in the coming decades.
- However, according to the Pew Research Center, these same families also experienced a 66% decline in median wealth from 2005 to 2009.

[Find Out More](#)

*Anticipate Your Company's Biggest Hurdles. By preparing for obstacles such as low cash reserves, high customer acquisition costs, and burnout, your business can improve its chance of surviving.* By Karen E. Klein

[Find Out More](#)

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**GQCHCC Benefactor:**

civil rights during Hispanic Heritage Month.

Join us for the [parade](#) on Saturday, September 17th in downtown East Moline from 11 a.m. After the parade there will be food, music, and entertainment.

St. Ambrose invites you to [Doctor of Physical Therapy Program Open House](#) on Saturday, September 17th at Rogalski Ballroom from 8:30 a.m.-3 p.m. Cost is \$10.

Augustana invites you to [Fall Visit Days](#) on Saturday, September 17th from 9 a.m.-2 p.m. See what Augustana College has to offer and introduce you to campus life.

Rock Island County NAACP invites you to [Community Picnic](#) on Saturday, September 17th from 11 a.m.-3 p.m. at the King Center. There will be free food and refreshments.

LULAC invites you to [2nd Annual Adolph Lopez Memorial Golf Outing](#) on Sunday, September 18th at Hidden Hills Golf Course beginning at 11 a.m. Money raised funds LULAC'S Scholarship program for graduating seniors.

### **Next Week**

Real Assist QC invites you to [Leveraging Social Media for Non Profits](#) on Tuesday, September 20th from 8-11 a.m. Cost is \$25 with continental breakfast. This seminar will teach you how to use facebook pages, twitter and blogs.

IL PTAC at BHC invites you to [How to Put a Successful Product Bid Package Together](#) on Tuesday, September 20th from 10 a.m.-1:30 p.m. Cost is \$69.

Casa Guanajuato, in partnership with GQCHCC, invites you to [Unemployment Insurance Workshop-Meeting Business Needs](#) on Thursday, September 22nd from 8-11:30 am.

Global Awareness Consulting invites you to [Women in Business](#) on Friday, September 23rd at New Venture Center from noon-1:15 pm. This lunch and learn will discuss fighting discrimination against women.

LULAC invites you to ["Seaside" Floral Wreath Salute](#) honoring all branches of the U.S. Military on Friday, September 23rd at LeClaire Park, Davenport and Schwiebert Park, Rock Island beginning at 11 a.m.

LULAC invites you to [Mexican Independence Fiesta](#) on Saturday,



### Platinum Members:

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United Health Care  
Wal-Mart  
West Gateway Partners, LLC  
Western Illinois University-QC Campus

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**Interested in advertising in GQCHCC's newsletter?**

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September 24th from 6-11 p.m. Join us for the blessing and re-dedication of the LULAC building featuring Mariachi Luna y Sol. Tickets are \$35/each.

QC United invites you to [Unity Fest International](#) on Saturday, September 24th and Sunday, September 25th at the Putnam Museum. This event is FREE.

[The International Food & Wine Experience](#) will occur on Saturday, September 24th from 5:30-7:30 pm with live music from 7-11:15 pm. The cost for food and wine is \$50/person.

#### **This Month**

Women's Connection, in partnership with GQCHCC, invites you to [Owning Your Leadership-A Call to Action](#) with Marisa Rivera-Albert on Wednesday, September 28th at Jumer's Casino and Hotel, Rock Island from noon-1:15 p.m. Cost is \$15/WC Members and \$25/non-members.

#### **Participation**

**Metro** is teaming up with Quad Cities-area businesses through the [Get On Board program](#). To find out more, [email](#) Metro.

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### **Public Service Announcements:**

Join American Family Insurance Business Accelerator Program on Thursday, September 15th from 10:30-11:30 a.m. for [A Database Made of Gold: Customer Relationship Marketing for Small Business](#). This FREE webinar will teach you how to utilize your database to build lasting and profitable relationships.

[Operation Jump Start](#) is a 12 week programming offering you information before you quite your job or invest your life savings on a new business. ISU Extension Office in Mount Pleasant. Cot is \$55. Classes start Sept. 13th.

[Operacion Jump Start](#) es un curso de 12 semanas que le ofrece informacion antes de que dejes tu trabajo o inviertas tus ahorros en un negocio. ISU Extension in Mount Pleasant. Costo es \$55. Curso empieza el 13 de Sept.

[Healthy Families Day](#) is Saturday, September 17th from 11 a.m.-3 p.m. at Moline's Browning Field. Join us for free activities for your family and learn how to play every day, eat healthy and make family fun together.

U.S. Hispanic Chamber of Commerce's

[32nd Annual National Convention & Business Expo](#) will be September 18th-21st in Miami Beach.

[Fight for the Kids Charity Event](#) will occur on Saturday, September 24th at the QCCA Expo Center from 7 pm. Proceeds will benefit Boys & Girls Clubs of the Mississippi Valley.

[Minority Enterprise Development Week 2011](#) will be September 27th-30th. Join thousands of minority-owned firms across a variety of industries as they converge upon Washington, DC to connect with public and private sector buyers, explore avenues for business expansion, and develop thriving partnerships with firms across multiple industry sectors.

[Latino Youth Summit](#), Saturday, October 1st from 8 a.m.-3:30 p.m. at Black Hawk College. Open to all High School Students.

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