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## Weekly Newsletter



May 16th, 2012

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### Follow GQCHCC!



### News You Can Use

Celebrate [National Small Business Week](#) with FREE training!

#### [Strategic Planning for Success](#)

- Wednesday, May 16th noon-1 p.m.
- Are you looking for ways to propel your organization or department to the next level?
- This webinar will reveal the secrets to creating your own strategic planning roadmap to success.
- Learn more about [Nonprofit Webinars](#) and the FREE quality training they provide for nonprofits and trustees!

#### [Managing Cash Flow](#)

- Thursday, May 17 11 a.m.-noon
- Do you have a firm grip on your company's lifeblood—cash flow?
- If you're closing sales, but still having a hard time meeting your financial commitments, chances are you have a cash flow problem.

### Member Events

#### [This Week](#)

Black Hawk College invites you to sign up your children to [Sun-Sational Youth Camps](#). The camps are designed to inspire children to learn more about technology, the arts and the outdoors. Classes begin June 4th so register today.

Moline Public Library invites you to [Arsenal Military Appreciation](#) on Thursday, May 17th from 6-8 p.m. at 3210 41 Street. There will be special displays, refreshments, oral history interviews, and information from partners.

Moline Public Library invites you to [Gizmos and Gadgets](#) on Saturday, May 19th beginning at 10 a.m. at 3210 41 Street. A fun exploration of simple machines: Pulleys, inclined planes, gears, screws and more will be demonstrated using the amazing "Tennis Ball Bowling Gizmo".

University of Illinois Extension invites you to [Fiesta Celebration](#) on Saturday, May 19th beginning at 11 a.m. List to keynote from Zobeida Laufenberg, on "What it means to be Hispanic/Latin American". Lunch catered by El Mariachi. Cost \$15.

Casa Guanajuato invites you to [The Good Life Family Health Fair/La Buena Vida Feria de la Salud Familiar](#) on

- Learn more about [Business Accelerator](#) and the FREE services they offer small businesses!

#### [Get Down to Business: Helping You Reach Your Next Great Customer](#)

- Thursday, May 24th, noon

It's your chance to learn:

- Proven tips and strategies for reaching your next great customer
- How to get existing customers to bring you new ones
- How to create engaging marketing campaigns and much more
- Learn more about [SCORE](#) national and [Local Quad Cities SCORE Chapter 432](#) and the FREE services they offer small businesses!

#### [IRS Online Learning and Educational Products](#)

Free Resources include:

- How to Avoid and Report Tax Scams
- Small Business Tax Workshops
- Basic Tools for Tax Professionals
- Understanding Taxes
- And Much More

#### [White House Resources for Businesses in America](#)

Free Resources include:

- Resources for Small Business & Entrepreneurs
- Building a 21st Century Workforce
- Supporting Business Innovation
- Promoting Entrepreneurship
- Growing Clean Technology and Green Energy Companies
- Resources for Manufacturers Helping Businesses Export

#### [GQCHCC Benefactor](#)



#### [Platinum Members](#)

American Family Insurance  
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Sunday, May 20th from noon-4 p.m. at 1401 16th Street, Moline. This FREE event includes health screenings and much more!

#### [Next Week](#)

WQPT invites you to a [Community Screening of "The 3 Esthers"](#) on Monday, May 21st at 6 p.m. at the Davenport Public Library, Eastern Avenue Branch, 6000 Eastern Avenue. This event is FREE.

#### [2012 Midwest Small Business Government Contracting Symposium](#)

is May 22-24th at the i wireless center. Register today for the matchmaking appointments with Defense contractors and Government agencies. There are only a few open spots left for this opportunity.

City of Silvis invites you to [Annual Memorial Day Services](#) at Hero Street Memorial Park on Saturday, May 26th beginning at noon. Invited to speak: Illinois Secretary of State Jessie White, State Senator Mike Jacobs, State Representative Rich Morthland and Brigadier General Kendall W. Penn from the Rock Island Arsenal

Registration is now open for Women's Connection 2012 Women's Leadership Conference-[Daring to Live and Lead with Purpose](#). The conference will be Thursday, October 4th at the QC Waterfront Convention Center.

#### [NEW! Scholarship Opportunities](#)

### **Public Service Announcements**

[National Latino Congreso](#) will be May 16-19th in Chicago, IL. The objective of the National Latino Congreso (NLC) is to create an open and inclusive space to explore the policy and political agenda of Latino communities in the USA, including the international/Latin American perspective.

[Black Enterprise Entrepreneurs + Expo](#) will be May 23-26th in Chicago, IL.

[The National Small Business Week Conference](#), hosted by the Small Business Administration, has been recognizing the special impact made by outstanding American entrepreneurs and small business owners since 1963. The Conference is May 20-26, 2012 in Washington, DC.

[HACE Career Conference](#) is Thursday, May 24th from 9:00 a.m. - 2:00 p.m. at Palmer House Hilton, 17 E. Monroe Street, 3rd Floor - Chicago, IL. This event is free to all job seekers but advanced registration is required.

The [Targeted Small Business \(TSB\) Assistance Program](#) supports the creation and expansion of small businesses that are certified as a "targeted small business". Learn how our Iowa based business can benefit from certification. The next deadline is May 29th.

Sam's Club is offering a [special benefit](#) to all GQCHCC members!

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