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MEDIA RELEASE

Issued by: John Wetzel
Marketing Committee
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FOR IMMEDIATE RELEASE

The Quad Cities SCORE Chapter, “Counselors to America’s Small Business,” is pleased to announce its February Small Business Workshop, *How to Really Prepare Your Business Plan*, will be held Saturday, February 11, 2012 at the Illinois Office of the Quad Cities Chamber of Commerce, 622 19th Street, Moline, Illinois.

The workshop will cover crucial material for planning a start-up business or provide guidance to an existing or expanding business. SCORE® counselors will guide attendees through the most frequently asked questions, including among others:

- How do I create a Business Plan?
- How do I start my business?
- Is there any Free Money?
- How much money will I need?
- How do I advertise my products/services?

Registration: Saturday, February 11, 2012 at **8:45 A.M.**

Workshop hours: **9:00 A.M. to 4:00 P.M.**

Workshop Fee: \$40.00 per person **in advance – preregistration is required**, (\$20.00 for each additional person in the same business group). The fee includes lunch and beverage.

Military Veterans, thanks to a generous grant from *First Midwest Bank*, will be refunded the registration fee by simply presenting a copy of their DD 214 “Report of Separation” form at the time of registration.

Call 309-797-0082 for reservation. Payments must be received no later than Thursday, February 9, 2012. A minimum class size of four is required.

In addition to the Workshop, open counseling sessions are available every Monday thru Thursday from 10 am to Noon; no appointments are necessary and there is no charge. Locations are as follows:

- Monday: Bettendorf Public Library, Bettendorf, IA
Tuesday: Illinois Office, Quad Cities Chamber of Commerce, 622 19th Street, Moline, IL and in the
Wednesday: Quad Cities Chamber of Commerce at New Ventures Center, 331 W. 3rd Street, Davenport, IA
Thursday: Illinois Office, Quad Cities Chamber of Commerce, 622 19th Street, Moline, IL

SCORE® “Counselors to America’s Small Business, is a nationwide not for profit resource partner with the Small Business Administration. The Quad Cities Chapter is one of nearly 360 nationwide that provides free one on one business counseling and low cost training workshops to small businesses and individuals. Its members are all retired executives from all walks of business life who volunteer their time to help small businesses flourish. Nationwide there are over 13,200 volunteers. The Quad Cities Chapter’s nearly 30 volunteers conduct about 800 counseling sessions annually.