



BUSINESS ACCELERATOR PROGRAM

“Until joining the American Family Insurance Program my business was growing very slowly and I was unsure whether I had made the right decision to open it. Since joining the program my business has **grown enormously.**”

– Michelle Binks, Owner,
HR Consulting Solutions



Coaching for Businesses

The Business Accelerator Program provides business coaching that can supply you with the tools you need to succeed. **And best of all, it's available at no cost to you!**

Endorsed by:



This program covers topics such as:

- Sales
- Marketing
- Finance & Growth
- Special Interests – Risk Assessment, HR, Social Media and Online Marketing

Includes nationally recognized professional coaches experienced in helping business leaders

- **Dr. Bob Wright**—The Wright Business Institute
- **Michelle Lanter Smith**—Hi-Impact Marketing & Sales Solutions

This online program is available at **no cost to you** and is delivered live and/or “on-demand” through recorded video sessions. Enroll at any time and take courses when it's convenient for you. For more information or to enroll in the program visit:

AmFamBusinessAccelerator.com

Participate in the program and then enter the **Step-It-Up CompetitionSM** to share your success story. You could win big! Ask your agent for details.

1-800-MYAMFAM AMFAM.COM

American Family Mutual Insurance Company and its Subsidiaries

American Family Insurance Company

Home Office – Madison, WI 53783

© 2010 004472 – 08/10



All your protection under one roof[®]