



Connecting you to the Greater Quad Cities Latino Community!

Advertising Opportunities

New! Hispanic Chamber Video Segment: Member Spotlight

We want to help promote your business! In partnership with Channel 4 through their on air and online segment, Living Local, your business will have an opportunity for an exclusive membership spotlight at the WHBF Studio. Monthly spotlights are available on a first come, first serve basis. Your fee supports partnerships like this one and the Hispanic Chamber. Take advantage of this new *member exclusive* opportunity. Reserve your spot today!

\$100 Video Spotlight Includes:

- 📺 Segment shared on Hispanic Chamber Website & Social Media Outlets
- 📺 Your Logo featured in video segment
- 📺 Business Contact info featured in video segment
- 📺 Average reach of 2900 viewers

Color Printed Ads for 2020 Gala Program:

The Annual Gala and Business Awards is our largest signature event with over 400 programs printed for colleagues, clients, business leaders, community partners, and members. To advertise in the Hispanic Chamber of Commerce's Annual Gala Program, send your full color camera ready ad to: janessa@gqchcc.com by Friday, March 13th, 2020.

- 📺 \$750 Full Page Ad (dimensions: 8.25 w x 10.75 h)
- 📺 \$500 Half Page Ad (dimensions: 8.25 w x 5.25 h)
- 📺 \$300 Quarter Page Ad (dimensions: 4 w x 5.25 h)

E-Newsletter: Linked image or ad displayed in newsletter. Our newsletter is featured bi-weekly and sent to over 3,000 community members.

- 📺 Option 1: \$100/ 1 E-Newsletter
- 📺 Option 2: \$300/ 4 E-Newsletters

Payment may be completed online below or mail check to:

The Greater QC Hispanic Chamber of Commerce
709 4th Avenue Moline IL, 61265

Questions? Please contact Janessa Calderon via Mobile: (309) 721-9072 or Office: (563) 214-5160.